

UNDER PATRONAGE OF



H.E. Dr. Mostafa Madbouly
Prime Minister of Egypt

THE 5TH FINGERPRINT SUMMIT

22 & 23 NOV 2022 I NILE RITZ CARLTON, CAIRO

THE 1st FORUM
TO PROMOTE
INVESTMENT OPPORTUNITIES
FOR PUBLIC AND PRIVATE SECTORS

Under Patronage of

Arab League

































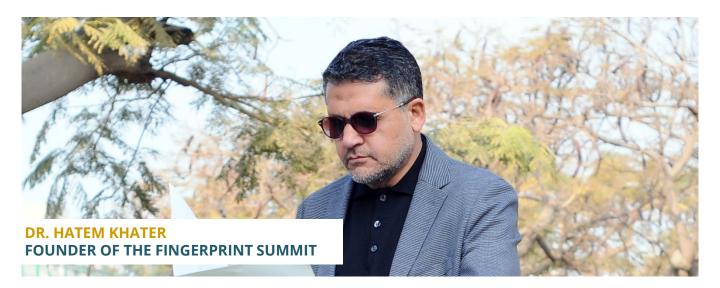








ABOUT THE FOUNDER



After 5 years of empowerment and impact, The Fingerprint Summit celebrates 5 cycles of its qualitative achievement, dynamic ecosystem, and the vision of its Founder Dr. Hatem Mahmoud Khater.

The fifth cycle of The Fingerprint Summit marked years of empowering leaders, building their potential, and developing their professional and personal skills, enabling them to lead Egypt's future.

A vision realized through our themes, creative topics and real gap identification shaped the roadmap of positive change and the core of a bright future made by creative leaders and decision makers moving forward towards border horizons.



On behalf of Terous Misr Foundation for Development, it is a great pleasure for me to welcome all the participants to the Fifth Fingerprint Summit under the name "The First Forum To Promote Investment Opportunities For The Public And Private Sectors" We have the honor to organize this prestigious event annually with different topics that present real needs in the community. The summit this year is in partnership with El Madany Law Firm and B to B Capital, under the patronage of H.E. Dr. Mostafa Madbouly (the Prime Minister of Egypt), Ministry of Planning & Economic Development and Ministry of Social Solidarity, the summit aims to provide a room for delegates and investors from different sectors to exchange ideas and reach final business deals and partnerships. In addition, it is an ideal venue for interactions and for all parties to establish the all-important contacts with each other.

Honored to have you all with us, and looking for a fruitful collaborative event.

Hany Mahmoud



Dear Esteemed Guests,

It is with great pleasure that I invite you to attend the 5th Fingerprint Summit to be held under the patronage of H.E. Dr. Mostafa Madbouly (the Prime Minister of Egypt), Ministry of Planning & Economic Development and Ministry of Social Solidarity. The event will take place on November 22nd & 23rd at The Nile Ritz Carlton, Egypt.

The successful outcome of the 4 editions before this, generated an overwhelming response from our partners, sponsors, guest speakers and delegates, resulting in a unanimous request for the continuation of the summit . This motivated all the involved stakeholders to not only ask to continue continue the event but also expand its scope in the execution.

This year The Fingerprint Summit will provide an excellent opportunity for regional and international investors, business members, government members as well as to connect, network and discuss how to develop innovative ideas and feasible solutions that will address the growing needs to investing in different sectors both upstream and downstream.

The theme selected for FPS22 this year is (The First Forum To Promote Investment Opportunities For The Public And Private Sectors) and its objective is to create a summit for facilitating the exchange of practical experiences in all sectors of investment in addition to seeking solutions to the various challenges that investors face.

The FPS22 will attract hundreds of international companies, investors, professionals and decision makers taking part in the different facets of the summit as sponsors, exhibitors, presenters and speakers or simply as delegates. The agenda will feature specialized topics best suited to meet the needs of investors at this global event that is guaranteed to attract a widespread audience.

I look forward to welcoming all of you at FPS22.

With my best and warm regards,

ABOUT OWNER & ORGANIZER



Terous Misr Foundation for Development

Terous Misr Foundation is a non-for-profit organization registered under number 624 on 15/07/2012 – and it is the catalyst coordinator for development efforts that aims to become the development gateway in Egypt and to promote the optimal use of resources for Egypt to reclaim its civilization and strategic position. Its mission is to study the development sector and the actual needs, propose developmental projects and coordinate between different entities from civil society, government and the private sector to maximize impact and integration within the development sector while responding to changes and providing sustainability measures.

Terous collaborates with governments, private sector, non-governmental organizations, International organizations, community-based organizations, universities, parliament members and the civil society to develop long lasting partnerships and durable solutions to achieve sustainable development that can impact the human wellbeing all over the world.

After a series of projects, initiatives and real success stories, and in 2016, Terous Misr Foundation launched (and for the first time) Tanaghoum program which is the first program for integrated sustainable development that works on 32 pillars of development in the same time, and in one geographic location. The program has chosen Akhmeem, Upper Egypt to start in, to impact the lives of 500,000 people in one of most unprivileged areas in Egypt. For the first time in Egypt, Middle East and Africa a model of partnerships that include 472 partners (entities) work together for three years continuously, including local community members, in a model of total volunteerism to change the lives of these people, and to create a replicable model that can be implemented in any other village or city around the world.

We also work to frame cooperation and partnerships at regional and global levels.

Today Terous Misr Foundation works with more than 900 funding, operational; experienced and advocacy partners to ensure that the rights and needs of populations of concern are met, and setting a new and innovative model for work in the development field. We will continue to give high priority to our relations with partners, and strive to strengthen strategic and operational collaboration at global, regional and local levels.

The main goal of Terous Misr Foundation in addition to its vast network of partnerships is to ensure better outcomes and better living conditions for persons of concern by combining and leveraging complementary and unutilized resources and working together in a transparent, respectful and mutually beneficial way for all partners.

ABOUT

CO-ORGANIZERS & STRATEGIC PARTNERS

B TO B CAPITAL

An Egyptian joint stock company that provides comprehensive solutions and consultations to all investors and investment opportunities' owners also studies the nature of each investment opportunity and the nature of investors in order to reach the unique matchmaking.

We qualify companies to present their investment opportunities in line with the investors' thoughts.

It is a match making.. it isn't about the make of matching



El Madany for Securities and Legal Consultations

Certified listing agent in EGX. More than 18 years experience in capital marketWe have several Experiences in providing consultancy to many investment authorities in the Arab Gulf. Developing legal strategies for establishing companies, providing legal consultations to joint stock companies, providing legal consultations for acquisitions and mergers transactions, in capital market, and listing and offering companies on the stock exchange. Applying the rules of governance. An awarenessraising part by aware investment authorities about the importance of the capital market sector in financing and developing promising future projects by creating new investment mechanisms and at the same time opening the investor's appetite and securing the entry and exit mechanism. We implement all the legal procedures between the opportunity owner and the investor, including preparing shareholder agreement, and even the mechanism of the investment exit. On 22/9/2018, our branch was opened in Kuwait in partnership with His Highness Sheikh / Malik Al-Sabah, with the aim of expanding in The Arab region and encouraging companies to double-list between the stock exchanges of Egypt and Kuwait and transforming family Businesses into the institutional system.



CONTEXT

The Egyptian Government is establishing nowadays a far-sighted and progressive policy framework to revive the industrial economy, improve institutional efficiency and profitability, rebuild infrastructure and utilize ideas and innovations from across the world. This unique policy vision continues to be realized by all the decision-makers who are now leading Egypt towards its future as a more developed nation. Egypt has emerged as one of the world's economic success stories and a frontier market.

It was classified among the Next 20 emerging economies, and at present, it is the 35th largest in the world in nominal GDP terms. Egypt achieved the threshold for attaining a lower middle-income status in 2015. The economy grew at an admirable rate of 5.892% in FY2022, and has been growing at a robust rate of over 8% on average over the last decade. In the face of the COVID19 pandemic, the economy experienced a positive growth rate of 5.24%, far above many of its neighbors. As the world economy opened up gradually, Egypt is seen to be among the Top-5 most resilient economies in the face of the pandemic adversities. The World Economic Forum has commended Egypt for continuing its strong development trajectory and for marching ahead of other African countries in terms of its ranking on the Inclusive Development Index (IDI), GDP growth rate and other human development achievements.

The Egyptian Government acknowledges the significant contributions of the private sector and is committed to establishing a more conducive investment climate to uphold and grow the business in the country. Also, Egypt is embracing digital transformation. The country operationalized an online and interoperable One Stop Service (OSS) for services of multiple governmental units to enable easy and contactless G2B investment related service delivery. Moreover, the Government's digital inclusion strategy aims to promote the uptake of mobile financial system and other digital payment platforms. Existing investors have reaped the advantages of operating in Egypt. The macroeconomic stability, offers of fiscal and non-fiscal business incentives, large domestic market, access to international markets, strong COVID-19 recovery, investment hubs like economic zones and high tech parks and availability of skilled & suitable workforce and manufacturing base have driven profitability for corporations. The business confidence is well-reflected by the substantial re-investment of earnings by foreign direct investors, which was about 68% in FY2021.

Terous Misr Foundation as part of its mission is going to organize this International Investment Summit. As a civil society foundation working under the aspecies of Ministry Of Social Solidarity, we aspire to promote investment in the country through this candid event. Egypt - a land of limitless investment opportunities - continues to demonstrate itself as a resilient economy nurturing investment dreams of the investors of home and abroad. The Government looks forward to welcoming more investors to enjoy its unbounded advantages.

OBJECTIVE

The objectives of the forum are to promote Egypt as one of the most attractive investment destinations to harness private investment for Egypt. By effectively engaging with in-person and virtual attendees, the summit will promote Egypt as an ideal destination for private investments, including Foreign Direct Investments (FDI).



KEY FOCUS

The key focus of the Summit are as follows:

- □ Demonstrating the policy initiatives and reiterating the Government's commitment to establishing a more pro-private sector business environment. A number of policy reforms have been undertaken by the government and the Investment authorities to provide further regulatory support for businesses. Also, a high-level Taskforce at the Prime Minister's Office (PMO) are working to design and implement business friendly initiatives for existing and potential investors. Introduction of online services is considered as an important initiative aiming ease of doing business in the country.
- ☐ Displaying the readiness of serviced lands, zones and public private partnerships (PPP) for planned investment growth.
- ☐ Highlighting and informing on Egypt's readiness to facilitate quality FDI/technology/know-how into strategic and innovative spaces, including infrastructure, long-term finance, and new sectors, such as telecom and skills-intensive manufacturing.
- Exhibiting the extent of large and growing market size to investors. The domestic market consists of 120 million consumers, with a growing middle-income and affluent class. The country is strategically located and provides access to key international markets.
- ☐ Displaying the economic resilience and fast recovery from the adversities of the COVID19 pandemic.
- ☐ The Egyptian economy has re-opened, in adherence with new-normal protocols.
- □ Showcasing the competitive edge gained by investors that includes macroeconomic stability, availability of skilled and competitive labor market, accessibility to serviced industrial land, growing logistical and infrastructure support, and business-friendly regulatory regime.
- $lue{}$ Assuring the Government's support in realizing potential investment commitments .

POTENTIAL

OUTCOMES

The Summit is expected to generate investment leads and investment opportunities from domestic and foreign investors from target countries.



PARTNERS

OF THE SUMMIT

The Summit will be organized by Terous Misr Foundation in partnership with El Madany Law Firm and B to B Capital, under the patronage of H.E. Dr. Mostafa Madbouly (the Prime Minister of Egypt), Ministry of Planning & Economic Development and Ministry of Social Solidarity. A technical office was established to facilitate the negotiations on the investment opportunities including (by providing technical support, developing concept notes, feasibility studies, selecting priority sectors, designing thematic sessions, developing relevant contents, sharing best practices, finalizing the agenda, and recommending and onboarding speakers) of the Summit.

Apart from this more local and international partners and investors will be on boarded as associate partners of the Summit including relevant civil societies, government units, business leaders, academic &corporate bodies, development partners and media partners.

TECHNICAL

OFFICE



H. E. Eng. Hany Mahmoud
Chairman
Advisor to Egyptian Prime Minister
on Administrative Reform



Dr. Zahra El Madany
Deputy
Legal Expert in Capital Market and
Investment
Chairman of El Madany for Securities and
legal consultations



H.E. Mohammed bin Obaid Al Mazrooei

Member

President and Chairman of Arab Authority
for Agricultural Investment and

Development (AAAID)



Mr. Tarek Saad

Member

Partner at Baker & McKenzie International



Member
Chairman – Dubai Council for Marine
& Maritime Industries (DCMMIemirates)



Member
Chairman of the Board of Directors
of Arkan Group for Projects Management



Eng. Ibrahim El Behiry

Member

President and Managing Director

Winterthur Gas& Diesel



Eng. Hend Abdelmeguid

Member

CEO & General Secretary of

Terous Misr Foundation for Development

STRUCTURE

The two-day Summit will be divided into three parts:

PART A:

The sessions and panels will present the country's resilience and overall competitive advantages for investors in each sector, including the pro-private sector regime and incentives/facilities for all.

The sessions will highlight on the investment opportunity in key sectors of Egypt and demonstrate the potential for sustainable value addition in each sector by investors .

Some selected sectors are

- Maritime
- Capital market
- · Food security & Aquaculture
- Real estate & infrastructure
- Health Care Services

PART B:

The investment map road show that will be presenting different types and diversified investment opportunities, their value in the market and benefits provided. The opportunities will be presented by its owners who will show case details about each one

PART C:

Round tables for details about closing deals and finalizing contracts between different stakeholders.





TARGET COUNTRIES



WHAT

TO EXPECT



ENGAGE

Connect with well known investors and business partners

EXPLORE

Explore
emerging
challenges &
bottle necks
that are the
center of
focus in the
investment
environment

EXECUTE

Execute real opportunities and business deals, and get ready to expand your business spectrum

MEDIA





MEDIA



رئیس انتحریر وائل لطفی

🥐 مصر أتموسفير حوادث عالم رياضة اقتصاد فن الثقافة تحقيقات ومتابعات

اقتصاد

انعقاد الملتقى الأول لترويج الفرص الاستثمارية للقطاع العام والخاص نوفمبر المقبل

الأحد 02/أكتوبر /2022 - 05:53 م



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Day One: Tuesday, 22 Nov 2022				
Time:	Panels & Speakers:			
08:00am – 09:00am	Registration			
09:00am – 09:10am	Chairman' Speech Eng. Hany Mahmoud Chairman of Terous Misr Foundation for Development Former Minister of Communications & Administrative Development			
09:10am – 09:20am	Strategic Partner & Co Organizer' Speech Dr. Zahra Elmadany Legal Expert in Capital Market and Investment, Chairman of ElMadany for Securities and legal consultations			
09:20am – 09:30am		Public and Private Investr H.E. Dr. Talal Abu-Ghazale Chairman of Talal Abu-Ghaz		
09:30am – 09:40am		Arab League Representative		
09:40am – 09:50am	Key Notes	H.E. Dr. Ayman Ashour Minister of Higher Educatio	n	
09:50am – 10:00am		H.E. Eng. Ahmed Samir Minister of Trade and Indus	stry	
10:00am – 10:10am		H.E. Nevine El Kabbag Minister of Social Solidarity		
10:10am – 10:20am		H.E. Dr. Hala El Said Minister of Planning & Economic Development		
10:20am – 10:30am		H.E. Dr. Mohamed Maait Minister of Finance		
10:30am – 12:00pm	1st Panel: Maritime Industry Leaders Convene to shape A Sustainable Future			
	Leaders from across the maritime value chain came together in Egypt and rolled up their sleeves to tackle systemic challenges and opportunities. At the forefront of the discussions was the need to take concrete action on shipping and storage opportunities, improve human sustainability, and safeguard the benefits of global trade.			
	Speakers		Topic	
	Ministry of Transport' Representative Admiral. Mohamed Braia Vice President of Ports Affairs of Suez Canal Economic Zone (SCZONE) H. E. Khamis Buamim Chairman, Dubai Council for Marine & Maritime Industries (DCMMlemirates)			
			Investment Opportunity: Establishing a diversified Egyptian marine transport fleet	

DRAFT AGENDA			
	Mr. Tarek Saad Partner, Baker & McKenzie International	Successful Experience: Amending the maritime law in the UAE, and offers some proposals for maritime law legislation.	
	Eng. Khaled El Awwa Chairman of Alfa Trans	Investment Opportunity: A coal station and grain stores in Alexandria port	
	Dr. Eng. Ibrahim El Behiry President and Managing Director Winterthur Gas& Diesel	Mechanisms for developing the shipping industry	
	Moderator:		
	Investment Opportunity Establishment of a fund to finance m		
12:00pm – 12:10am	Opportunity proposal to finance the Suez Canal Economic Zone - Non-bank financing instruments		
	Dr. Zahra El Madany, Legal Expert in	n Capital Market and Investment	
12:10pm – 12:40pm	Coffee Break		
12:50pm – 03:00pm	2 nd Panel: The Role Of Businesses In Achieving Global Food Security		
	Most food is produced, processed, traded and distributed by private businesses. At the same time, when an individual company looks at its impacts on global food security in isolation, it often struggles to determine them.		
	H.E. Amb. Muhammadi Ahmed Al-Ni General Secretary of Council of Arab Economic Unity		
	Major General Hussein Farhat Chairman of Lakes and Fisheries Protection and Development Agency		
	H.E. Mohammed Al Mazrooei President and Chairman of the Board Project: Wheat production to mee Egypt's import needs		
	of Directors of Arab Authority fo Agricultural Investment and Development (AAAID)		
	Mr. Tamer Mansour Secretary General of the Arak Brazilian Chamber of Commerce	Successful Experience: Creating Brazilian investment opportunities in Egypt in the fields of agriculture, food, and logistics.	
		Investment opportunity: Fish farming in Aswan Governorate	
	Mr. Amr Bishara Marketing Director at Juhayna Food Industries		
	Moderator: Dr. Hatem Khater Founder of Terous Misr Foundation for Development		

	Business Intelligence Mr. Medhat Yassin	
	Founder of Cairo Business Community	
03:00pm – 03:30pm	Coffee Break	
03:30pm – 05:00pm	3 rd Panel: New administrative capital is the future of r development in Egypt	eal estate
	Buildings and cities are vital to societies and economies. They are through which people live their lives: they bring people togeth respite, shelter and inclusion, drive businesses, support or dam and nurture creativity. The past two years have brought the commultiple crises – public health, social, economic and planeta crescendo and, with it, a reckoning for the real estate community serve people and the planet.	ner, provide lage health, vergence of ary – to a
	Eng. Khaled Abbas Chairman of New Administrative Capital	
	Eng. Walid Arafa, Founder and principal of Dar Arafa Architecture	
	Eng. Shehab El Oraby Managing Director, Hassan Allam Properties	
	Moderator:	
	Presentation: The Line Dr. Ahmed Serry	
	Egyptian Architect, Designer and Educator	

05:00pm – 06:00pm	4 th Panel: Egyptian Investors Abroad	
	Eng. Ahmed Hammouda Co-Founder, Thndr	
	Eng. Magdy Qambar Partner in Al Nada International Real Estate Company	
	Eng. Emad Eissa Chairman of Arkan Construction and Real Estate Investment Company	
	Moderator	
	Closing	
06:00pm - 07:00pm	Lunch	

Day Two: Wednesday, 23 Nov 2022				
08:00am – 09:00am	Registration			
09:00am – 09:10a,	Opening Eng. Hany Mahmoud Chairman of The Fingerprint Summit			
09:10am – 09:20am	Mrs. Nesreen Lashin Head of the Investor Support Unit at the Ministry of Finance			
09:20am – 09:30am	Key Note Speaker H.E. Hassan Abdallah Governor of Central Bank of Egypt			
	Opportunities in Green Fuel Investments Eng. Walid Gamal Eldin CEO of the General Authority for the Suez Canal Economic Zone			
09:40am – 11:40am	1st Panel: Capital market system with the thought of leaders working outside the box			
	Mr. Karim Awad Group Chief Executive Officer, Chairman of the Executive Committee, and a member of the board of EFG Hermes Holding			
	Mr. Mohamed El Gazzar CEO of Abdul Latif Jameel Finance, Egypt			
	Investment Opportunity: Establishment of the Cairo Financial Center in Egypt Mr. Tarek Saad, Partner, Baker & McKenzie International			
	Moderator Dr. Zahra El Madany Legal Expert in Capital Market and Investment			
11:40am – 11:55am	Ceasing Business Opportunities Mr. Medhat Yassin Founder of Cairo Business Community			
11:50am – 12:20pm	Coffee Break			
	Startups Presentations Dr. Ahmed Morsy Instructional Technology Specialist			
	Eng. Adham Hafez Landscape architect and interior designer			
	Dr. Nashwa Ayoub CEO of Qodra for Developmental and Technological Solutions for Education			
	Ms. Shaimaa Ahmed Founder of Motiva Sohag			

12:20pm – 02:00pm	2 nd Panel: Improving Recycling Behavior and Boosting The Circular Economy		
	Despite decades of promoting recycling, global rates are stuck at a disappointing 16%. Improved design, technologies and access for reuse and recyclability through innovative solutions are critical to closing the gap and making the shift to a truly circular economy.		
	Alin SchiopuMarius Boacsa	Investment Opportunity: Recycling in AlWafaa wa ElAmal Project in partnership with the Armed Forces Projects Authority and the Armed Forces Engineering Authority	
	Mr. Saif Eldemerdash Vice President, Home and Distribution, Schneider Electric		
	Moderator: Dr. Hussein Abaza Senior advisor to Minister of Environment		
	Presentation		
02:00pm – 03:00pm	2 nd Panel: Education		
	Eng. Khaled Abbas Chairman of New Administrative Capital		
	Mrs. Shahinaz Ahmed Country Director, Amideast Egypt		
03:00pm – 03:30pm	Coffee Break		
03:30pm – 04:30pm	3 rd Panel: Healthcare		
	Dr. Ahmed Mohamed Saafan , Professor at the Faculty of Medicine, Ain Shams University Chairman of the Board of Directors of Nasr City Association		
	Mr. Wael Ibrahim, Chief Information Officer, Baheya Hospitals		
	Mr. Hosam Mattar, General Manager, Healthcare, Al Futtaim Health		
	Mr. Andrew Saad - CEO of Bypa-ss		
	Dr. Jailan Yousry, Cleopatra Hospitals Group		
	MCI Capital		
04:30pm – 04:40pm	Recommendations & Closing		
04:40pm – 05:30pm	Lunch		

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